Fond du Lac County Health Department

2017 Annual Report



Health Department

Serving our community since 1966

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BOARD OF HEALTH, MEDICAL ADVISOR, MANAGEMENT TEAM

Board of Health Members

- > Sherry Behnke, Board of Health Chair
- > Tom Dornbrook, County Board Supervisor
- > Dennis Stenz, County Board Supervisor
- > Dr. Heather Schmidt, DO
- > Kayla Erickson, RN
- Marian Sheridan, RN
- Louise Gudex

Medical Advisor

> Dr. Heather Schmidt, DO

Health Department Management Team

Health Officer	Kimberly Mueller
Public Health Nurse Supervisor	Joyce Mann
Inspection Program/Lab Director	Gloria Smedema
Accreditation & Emergency Preparedness Coordinator	Kay Lock
Jail Health Supervisor	Julie Treiber
Maternal Child Health Coordinator	Laura Berndt
Oral Health Coordinator	Samantha Twohig
Tobacco Control Coordinator	Sandy Bernier
WIC Director	Kara Kerrigan
Support Staff Supervisor	Jenna Wacek

HEALTH DEPARTMENT STAFF

	Ye	ears of Service
Kimberly Mueller	Health Officer/Director	9
	PUBLIC HEALTH NURSING	
Joyce Mann	Public Health Nurse Supervisor	17
Tom Olig	Public Health Nurse	23
Jean Weston	Public Health Nurse	21
Michelle Robbins	Public Health Nurse/Jail Health Nurse	5
Darlene Hanke	Public Health Nurse (part-time)	34
Kathy Pauly	Public Health Nurse (part-time)	32
Ann McNamara	Public Health Nurse (part-time)	25
Nancy Hovland	Public Health Nurse (seasonal)	44
Diane Cappozzo	Public Health Nurse (seasonal)	42
Mary Montag	Public Health Nurse (seasonal)	37
	INSPECTION PROGRAM	
Gloria Smedema	Registered Sanitarian	21
Danielle Vollendorf	Registered Sanitarian	3
	EMERGENCY PREPAREDNESS	
Kay Lock	Emergency Preparedness/Accreditation/QI Coordinat	or 10
	TOBACCO CONTROL PROGRAM	
Sandy Bernier	Tobacco Control Coordinator	20
Nora Uttech	Assistant Tobacco Control Coordinator	2
	DENTAL PROGRAM	
Samantha Twohig	Oral Health Coordinator	10
Stephanie Hopf	Registered Dental Hygienist	4
Mayra Castaneda	Dental Assistant & Interpreter	3
	MATERNAL CHILD HEALTH (MCH) PROGRAM	
Laura Berndt	MCH Coordinator	3
Chantelle Cha	Public Health Nurse	8
Amanda Cassidy	Public Health Nurse	4
Julie Garcia	Public Health Nurse (part-time)	15
Jeanne Heller	Public Health Nurse (part-time)	18
Bonnie Holmes	In-home Parent Educator (part-time)	21
Bertha Granado	Interpreter	22
	JAIL HEALTH	
Julie Treiber	Jail Health Nurse Supervisor	33
Brittney Ziegelbauer	Licensed Practical Nurse	5
Jane Medina	Licensed Practical Nurse	2
Barb Braun	Registered Nurse (part-time)	11
Michelle Robbins	Public Health Nurse (part-time in jail)	5

Catherine Wirkus Sue McManus Julie Schmidt	Registered Nurse (part-time) Jail Tech Jail/Vision & Hearing Tech (part-time)	4 33 29
	MONAEN INFANTS & CHILDREN (MIC) DDOCDANA	
Kara Karrigan	WOMEN, INFANTS, & CHILDREN (WIC) PROGRAM	2
Kara Kerrigan	WIC Director/Registered Dietitian	
Marla Hemauer	Registered Dietitian/Breastfeeding Coordinator	1
Sarah Depies	Nutritionist	9
Kimberly Schnabel	Nutritionist (part-time)	<1
Bertha Granado	Breastfeeding Peer Counselor	23
Marisela Krupp	Breastfeeding Peer Counselor	<1
Liliana Granado	Health Screener/Secretary (part-time)	9
Barb Roloff	Secretary	38
	SUPPORT STAFF	
Jenna Wacek	Administrative Supervisor	3
Jackie McLean	Accounting Assistant	40
Dani Page	Program Assistant II	<1
Nicole Fortney	Program Assistant II	<1
	HEALTH PROMOTION	
Sarah Faust	Health Educator	<1



April, 2018

I am honored to present Fond du Lac County Health Department's 2017 Annual Report. This report reflects all the different services the public health agency engages in to carry out the 10 essential services of public health. Our Health Department strives to fulfill the essential services as well as our mission: Fond du Lac County Health Department prevents disease, protects the community, and promotes healthy living for all.

The Fond du Lac County Health Department is continuing to push forward to become "accreditation ready" with our ultimate goal of becoming a fully accredited health department in 2020. In 2017, we created an Accreditation team to help keep us on track. Accreditation looks at leadership, strategic planning, community engagement, customer focus, workforce development and evaluation and quality improvement. Looking into the future, we will need to commit staff and financial resources to successfully accomplish our goal of becoming a nationally recognized accredited health department.

Through the continued support of our community partners, we have been working on new and different ways of approaching problems and strategies to improve the way we help our public's health. Appreciation is extended to our community, schools and allied agencies that collaborate with us to improve the health of the people of Fond du Lac County. This appreciation is also extended to the Board of Health and County Board of Supervisors.

Sincerely,

Kimberly Mueller RN, MSN Health Officer

Fond du Lac County

Bumborly Mueller



10 Essential Services of Public Health

- Monitor health status and understand health issues facing the community.
- 2. Protect people from health problems and health hazards.
- Give people information they need to make healthy choices.
- Engage the community to identify and solve health problems.
- 5. Develop public health policies and plans.
- 6. Enforce public health laws and regulations.
- 7. Help people receive health services.
- Maintain a competent public health workforce.
- Evaluate and improve programs and interventions.
- 10. Contribute to and apply the evidence base of public health.

VISION & MISSION STATEMENT

What does the Health Department do for you and your community?

We Prevent...

Providing Healthy Solutions for Everyone

Fond du Lac County Health Department offers the preventive care needed to avoid chronic disease and to help maintain health. Public Health Nursing provides flu shots to high risk individuals and others, and helps mothers obtain prenatal care that gives their babies a healthy start. Fond du Lac County Health Department also helps provide children with immunizations, Health Checks and good nutrition through WIC to help them grow and learn.

We Promote...

Advances Community Health

Fond du Lac County Health Department and its governing board, the Board of Health, play a vital role in developing new policies and implementing evidence-based practices that address existing and emerging challenges to the community's health while enforcing a range of laws intended to keep everyone safe. The Health Department is constantly working to maintain its unique expertise and deliver up-to-date, cutting-edge health programs while evaluating program effectiveness. These efforts can not be done alone, but through strong community partnerships focusing on health priorities identified in the community.

We Protect...

Protecting, Educating and Providing

Public Health is the science of protecting and improving the health of communities through education, promotion of healthy lifestyles, and research for disease and injury prevention. Public Health focuses on improving the health of the general population (population-based) through broad-based interventions. The population-based services provided by public health departments can be a major contributor to the overall improvement of the community's health status.

Protects the community from health threats, the everyday and the exceptional

Fond du Lac County Health Department guards' multiple fronts to defend you and the community from any health threat, regardless of the source, and works to prevent disease outbreaks. The County's Environmental Health Specialists ensure the tap water that everyone drinks; the restaurant food everyone eats and the air everyone breathes are all safe. Public Health staff are ready to respond to health emergencies - be it bioterrorism, emerging infections, natural disasters or environmental hazards.

Our Vision

Fond du Lac County Health Department will be a community leader in:

- Detecting, investigating and preventing infectious disease.
- Identifying health issues facing Fond du Lac County residents.
- Collaborating with community partners to improve the health of all.
- Connecting people to needed health resources.

Our Mission

Fond du Lac County Health Department prevents disease, protects the community, and promotes healthy living for all.



COMMUNITY HEALTH IMPROVEMENT PLAN



The 2015-2018 Community Health Improvement Plan (CHIP) was introduced to the community in May of 2015, following the 2014 Community Health Assessment (CHA). In 2017 the priorities continue to include: Access to mental health services; Access to preventative and restorative dental care for children and adults with Medicaid; Alcohol use and abuse in children and adults (with the addition of drug use and abuse); Increasing rates of obesity and percentage of overweight children and adults. In 2017 each coalition continued to implement the strategies outlined below, reviewing and revising them as necessary.

The process for the 2017 CHA began in the fall of 2017 with the completion of the Community Health Survey. Three additional components were adopted to follow best practice as outlined in Public Health Accreditation Boards standards and measures: key informant interviews, secondary data collection, and a survey to collect input from the community at large. These components provide a comprehensive approach to the CHA and increase community input and engagement. The 2017 CHA process is on track to be completed in April of 2018 when health priorities will be identified.

ALCOHOL AND DRUG ABUSE

GOAL: Decrease binge drinking of alcohol among youth and adults as well as reduce abuse/misuse of prescription drugs.

Strategies

- Work with communities to fully implement best practices as described in the Community Events Toolkit. *Goal of community events to be evaluated was exceeded.*
- County and municipal wide enforcement of Compliance Checks for licensed alcohol outlets and Social Host
 Ordinances. Alcohol age compliance checks have seen improvements and local social host ordinances have
 been adopted.
- Utilize a social media/marketing campaign to raise awareness and actively discourage binge drinking and overconsumption.
- Implement four-pillar approach to addressing heroin/opioid abuse. A four-pillar approach was institutionalized
 in 2015 and a part-time Opioid Initiative Coordinator was hired in Dec. 2015 and increased to full-time in May
 2017.

Measure of Success by 2018

- Fond du Lac County youth who report the community is actively discouraging alcohol use by youth in the way products are advertised, promoted or sold will increase by 5%.
 - -There was a 3% increase from 2014 (44%) to 2017 (47%) according to the 2017 Fond du Lac County Alcohol Tobacco and Other Drug survey.
- Fond du Lac County youth reporting they bought or drank alcohol at a Fond du Lac community event will decrease by 5%.
 - -There was a 1% decrease from 2014 (7%) to 2017 (6%)
- Community events serving alcohol will have a licensed server on site for the duration of the event.
 - Festival organizers did not have easily identifiable licensed servers on-site. In progress.
- Community events will be evaluated by coalition members for feedback on best practices.
 - -In 2017, 9 events were evaluated as compared to zero in 2014.
- Reduce the reported relative ease youth have in obtaining prescription medications by 5%.
 - -There was 4% decrease in this measure from 2014 (37%) to 2017 (33%).

DENTAL

GOAL: Improve the oral health status of Fond du Lac County residents.

Strategies

- Secure additional funding sources to increase the capacity of the Save a Smile Children's Dental Program. Save a
 Smile is not eligible for Federal or State grants due to its unique billing process that utilizes the patient's
 Medical Assistance coverage.
- Continue to work with Community Healthcare partners, assisting adults needing urgent dental care. A fax
 referral process has been successful in connecting people seeking dental care at Emergency Departments
 throughout Fond du Lac County to Save a Smile.
- Present educational information to an expanded audience, demonstrating the impact poor oral health has on an individual, as well as the community.

Measure of Success by 2018

- Reduce Save a Smile Children's Program waitlist by 75%.
 - -Due to the constant identification of children with URGENT dental needs taking priority, the wait list has not decreased at the rate we were hoping. 211 new children were enrolled in 2017, with total enrollment at 1000 children.
- Continue providing access to care for adults seeking treatment for urgent dental needs.
 - -Adult SAS eligibility includes FDL County residents with MA, as well as those meeting a predetermined income level of 185% of the Federal poverty level. This allowed SAS to assist 262 FDL County residents in 2017.
- Provide 4 educational opportunities to Fond du Lac County residents annually.
 - -The SAS staff did many presentations throughout the year, including several local radio spotlights, the Community Awareness event at Salvation Army Resource Fair & the Back to School Event at the Boys & Girls Club, as well as providing information at the Meth Town Hall event. Facebook posts are made on a regular basis.

MENTAL HEALTH

GOAL: Increase mental health access to enhance the quality of life of Fond du Lac County residents.

Strategies

- No Wrong Door: All gatekeepers can assess, provide or connect consumers to services. A survey of the community mental health providers was conducted to be in a better position to understand access issues.
- Prevention and Wellness: Promote a stigma-free approach to mental/behavioral wellness within Fond du Lac
 County. Educational monthly articles are published to inform the community as well as in schools. Additional
 county-wide school efforts include the YScreen and the Positive Behavior Intervention Support (PBIS)
 approach. Prevent Suicide Fond du Lac promotes community-wide trainings to enhance awareness of mental
 health and trauma-informed care issues that affect the incidence of suicide and promotes universal screening
 and monitoring of those at-risk.
- Promote the use of evidence-based services and training of providers.
- Trauma Informed Care and Treatment: All gatekeepers are able to respond, assess, intervene or refer individuals who have been traumatized. *In progress*.
- Population Specific Needs: Unique behavioral health needs of the population are met. Through a three year
 Healthy Wisconsin Partnership Program (HWPP) Grant from the Medical College of Wisconsin Foundation a
 coordinated approach to reduce rates of completed suicides in Fond du Lac County will be developed, focusing
 on those identified high at-risk.

Measures of Success by 2018

- Zero suicides in Fond du Lac County by 2018.
 - -This continues to be the overarching goal.
- Percentage of individuals who report they "considered suicide" (past year) is 1% adult, 10% student.
 - -There was a 2% increase (not statistically significant) in adults from 2014 (3%) to 2017 (5%). There was a 1% decrease (not statistically significant) in students from 2014 (14%) to 2017 (13%).
- Adults with a mental health condition who agree that, "people are caring and sympathetic to persons with a mental illness" increase to 65%.
 - -There was a 6% decrease (not statistically significant) from 2014 (65%) to 2017 (59%).
- New finding: 98% of adults report to strongly/slightly agree that "treatment can help people with mental illness lead normal lives".
- Adults who state they "did not receive the mental healthcare needed" decreased by 0.5%.
 - -There was a 6% increase (statistically significant) from 2014 (3%) to 2017 (9%). Note: In 2017 the question was revised from respondent-specific to household-specific.

Additional notes for this priority:

In 2017 Element 4 of CSI (Access to Mental Health) completed the Fond du Lac County Mental Health Services Provider Survey. There were multiple goals to the survey; identifying the demographics of our provider population and their backgrounds in terms of training; understanding the current level of access in terms of clinic hours of operation, populations providing services to and insurance based issues; identifying perceived barriers to access; perceived gaps in behavioral health services; what are identified community priorities; what seems to be working well and better understand priorities for training and community education.

Goals of the CSI Access to Mental Health committee include:

- Increase awareness of stigma associated with mental health.
- Create social and physical environments that promote good behavioral health.
- Increase gatekeeper's ability to assess, provide and/or connect consumers to services.
- Enhance connections between mental health providers and organizations who serve consumers.

LIVING WELL

GOAL: Increase the number of Fond du Lac County residents living at a healthy weight for their height.

Strategies

- Implement a three pillar approach from the Center for Disease Control which promotes systems and policy
 changes which increase fruit and vegetable consumption, increase physical activity, and increase exclusive
 breastfeeding in infants to 1 year.
 - -Implement breastfeeding friendly child care centers and businesses training.
 - -Partner with Downtown Fond du Lac Farmers Market and UW Extension Fond du Lac to secure \$28,000 in funding to increase diversity at the market from 2016-2019.
 - Promote Double Days at the Downtown Farmers Market and secure funding for the program.
 - -Small Steps (*Veggie Prescription Program*) 250 Farmers Market Vouchers were distributed via Boys and Girls Club, WIC, and the Senior Center.
 - -Partner with United Health Care Community Plan to provide \$5 Farmers Market vouchers to patients at Aurora and Agnesian HealthCare.
 - -Food donation program donated 1,306 pounds of foods from the summer Farmers Market.
 - -FDL School District was awarded a Physical Education Program (PEP) Grant:

- Curriculum for Physical Education was revamped to include a health and wellness component specifically for nutrition and physical fitness.
- o Rec Department hosted family events for 9 elementary schools to promote physical activity
- Fitness centers have been added to all FDL School District middle schools and include cardio, strength, and functional fitness equipment.
- Afterschool Health Clubs and intramurals are open for participation.
- 5 Elementary schools have begun and committed to the process of becoming Active Core 4+ Schools that will ensure students get 60 minutes of daily activity through a variety of strategies. These schools include Riverside, Rosenow, Pier, Roberts, and Evans.
- Utilize a social media/marketing campaign to raise awareness of the 5-2-1-0 message.
 - -Facebook and Pinterest regular presence.
 - -Marian University Marketing class developed a marketing plan to promote consistent social media messages.
- Work with schools to implement the Y5210 program throughout 3rd grade classrooms.
 - -Program is being implemented in all Fond du Lac Elementary School, St Mary Springs Academy, St John's Lutheran Fox Lake, Central Wisconsin Christian School, North Fond du Lac District, and Waupun School District.
- Support community wellness initiatives.

Measures of success by 2018

Adults

- Decrease the number of Fond du Lac County adults who have a BMI equal to or greater than 30 to be in alignment with the Healthy People 2020 goal of 30%.
 - -There was a 3% increase (not statistically significant) from 2014 (34%) to 2017 (37%).
- Increase the number of individuals eating the recommended number of vegetable servings per day (3+) by 5%, goal = 37%.
 - -There was a 7% decrease (not statistically significant) from 2014 (32%) to 2017 (25%). Note: question was rephrased to change time frame for consumption from "yesterday" to "past seven days". It is noted that there was a statistical decrease in the overall percent of respondents meeting the recommendation of fruit and vegetable consumption in past week from 2014 to 2017, as well as from 2008 to 2017.
- Increase the number of individuals who engage in recommended moderate or vigorous physical activity per week by 5%, goal = 60%.
 - -There was 1% decrease (not statistically significant) from 2014 (55%) to 2017 (54%).

Youth

- Continue to meet or exceed Healthy People 2020 goal of 16% or less of Fond du Lac youth in 8th, 10th and 11th grade who are classified as obese.
 - -There was 2% increase (not statistically significant) from 2014 (25%) to 2017 (27%) of students who classify as overweight or obese.



ACCREDITATION & STRATEGIC PLAN

Accreditation

Health Department Goal – Become an Accreditation Ready Health Department

Goal of Accreditation – To improve and protect the health of the public by advancing the quality and performance of tribal, state, and local public health departments. Evaluation of current accredited health departments indicate the following benefits of being an accredited health department:

- Identifies strengths and areas for improvement.
- Strengthens internal and external partnerships.
- Encourages health departments to prioritize and address long-standing concerns.
- Acts as a "stimulus...for continuous quality improvement and performance management in our daily practice."
- Stimulates quality and performance improvement opportunities.
- Allows the health department to better identify strengths and weaknesses.
- Improves management processes.
- Greater accountability and transparency within the health department.
- Allows the health department to document its capacity to deliver the Ten Essential Public Health Services.
- Accountability to external stakeholders.
- Competitiveness for funding opportunities.
- Improves communication with the governing entity.



Strategic Plan 2015-2018

Goal 1: Provide Quality Public Health Services

National Accreditation

Becoming an accredited health department will further demonstrate our agency's expertise to the public, attract future grants, and secure and retain quality staff. Our current goal is to apply for accreditation in July of 2019.

The Accreditation Support Initiative grant that was secured in 2016 provided funding for members of the Accreditation Team to attend the National Network of Public Health Institutes' Open Forum for Quality Improvement and Innovation in Public Health in April of 2017. The Accreditation Team has been meeting monthly and completing assessments of each of the 12 Public Health Accreditation Board (PHAB) Domains. Each month at an all-staff meeting, the Accreditation Team members provide staff with an overview of a domain and details on how our Health Department either meets the standards and measures of the domain or actions we will take to improve our operations to meet the standards and measures of the domain.

Maintain a Performance Management System

2017 was our third year of collecting data for our performance measures for each program area. Each year we track key indicators of performance in each program area. Areas identified as needing improvement will be addressed through our Quality Improvement process. A Performance Measure Annual Report will be compiled each year summarizing the activities in each measure and if it will be adopted again for the next year, abandoned, or amended to reflect changes and/or improvements.

Use Quality Improvement (QI) Processes

Quality Improvement (QI) projects for 2017 included increasing internal communication, creating a productive and safe work environment, and developing a consistent process for policy and procedure development. Through our QI processes we are able to engage all staff in the successful elimination of wastes and development of innovative solutions that have added value to our services and made positive impacts on our efficiency and productivity of the services we offer throughout the Health Department.

In April of 2017 we convened the newly formed QI Council whose purpose is to oversee the quality improvement activities of the Health Department and provide guidance to QI project teams.

Goal 2: Funding Stability

The Fond du Lac County Health Department contracts with the most commonly seen health insurance plans in the area but continues to look for other billable service opportunities that would benefit the county residents and increase funding streams.

Note: One of the three prerequisite documents necessary for a Health Department to have completed prior to submitting an application for accreditation, is a departmental Strategic Plan. We began the process of developing our **2019-2022 Strategic Plan** by securing Janet Kazmierczak, RN, BSN, Wisconsin Department of Health Services (NE Regional Office) as our facilitator. The next step is for the core Strategic Planning team to gather data via an environmental scan and then convene staff and stakeholders to proceed though the strategic planning process.

PUBLIC HEALTH SERVICES

Public Health Nursing Visits

Public health nursing visits are made to families and individuals with chronic illnesses such as diabetes, heart disease and cancer. Referrals are accepted from healthcare providers, support agencies, families and individuals. During the visits, residents receive health teaching, health supervision of medical conditions and referrals to other community support services. A nurse is contracted and provides scheduled nursing visits to residents at several of the area public housing units: Rosalind, Westnor, Grand Court and Heather Meadows. We also partnered with the Aging and Disability Resource Center (ADRC) and the Fond du Lac Fire & Rescue (EMS), accepting referrals on residents who had contact with Emergency Medical service.

Public Health School Nursing

The health, well-being, and safety of children in schools are priorities for the Fond du Lac County public health nurses. Healthy children are successful learners. Fond du Lac County has 16,819 students in public and parochial schools.

Public health staff regularly visit county parochial schools and provide yearly vision and hearing screenings, and serve as a resource for questions about communicable diseases, community resources, and other health-related topics. Additional contracted school health nursing services are provided in Oakfield and Rosendale/Brandon public schools. In these schools, a public health nurse ensures that students with significant medical issues have an individualized health plan that school staff can use to provide a safe learning environment.

Foot Care Clinics

In the past, foot care clinics staffed by specially trained registered nurses filled an unmet need in our community. When the nurse who provided this care resigned, we reassessed available resources and identified private providers who are now providing foot care in Fond du Lac, Ripon, & Waupun. Our last clinic was held in December, 2017. All current clients were notified of the changes in early fall, and we worked with multiple local agencies to ensure a smooth transition for our clients.

Loan Closet

Supportive durable medical equipment is recommended for many individuals' safety. This year, 207 Fond du Lac County residents were able to borrow durable medical equipment such as walkers, wheelchairs, commodes, and bath benches on a temporary basis at no cost.

Nurse Stats	2015	2016	2017
Health Checks	42	29	28
TB Skin Tests	615	546	422
Blood Pressure Screenings	103	116	122
School Nursing Visits	343	307	292
HIV Testing	45	46	34
Elderly Home Visits	2,245	2,136	2,110

Immunizations for Children & Adults

Goal – 90% of Fond du Lac County two year olds will have received all Advisory Committee on Immunization Practices (ACIP) recommended immunizations.

Immunizations are one of the most important public health victories – defeating or sharply reducing disease such as smallpox, polio, measles, diphtheria, rubella, pertussis (whooping cough) and other diseases. However, many organisms that cause these diseases have not been eradicated, and they can reemerge if vaccination levels drop. Our goal as a department is to provide county residents with information needed about the recommended vaccines for their age group and personal risk factors.

	2015	2016	2017
Immunizations	5,781	3,592	3,808
Clients	5,161	3,290	3,526
Adults 19 +			
Immunizations	3,761	2,851	2,699
Clients	3,594	2,726	2,630
Total			
Immunizations	9,542	6,443	6,507
Clients	8,755	6,016	6,156

^{*}Nasal influenza mist taken off the market starting in 2016. Only injectable influenza was available.

2017 Immunization Accomplishments

- ✓ 75% of Fond du Lac County two year olds received all recommended immunizations.
- √ 3,526 children and 2,630 adults received immunizations from the Health Department.
- ✓ 3,339 doses of influenza vaccine were provided through school-based clinics in fall 2017.

There is a growing national trend of parents choosing not to have their children vaccinated. We continue to monitor our childhood immunization rates carefully. We work closely with our area health providers and schools to improve rates of immunization. School-based clinics have been an effective strategy. We are grateful to area schools for working with us to provide these needed vaccines.



^{*}Numbers obtained from vaccine usage reports generated in the WIR.

HIV Testing and Partner Services

Fond du Lac County Health Department is a designated HIV (Human Immunodeficiency Virus) counseling, testing, and referral site (CTR). Free HIV test kits are provided by the Wisconsin Division of Public Health AIDS program. We offer rapid tests with results in 20 minutes for individuals at risk for HIV. Positive tests are referred to HIV medical services known as Aids Resource Centers in Wisconsin (ARCW), case management, and risk reduction intervention. In 2017, 34 HIV tests were done, none were positive.

The Health Department also provides HIV partner services (PS) with referrals from the Wisconsin HIV Partner Services Program. This is a comprehensive public health strategy for reducing the spread of HIV.

Fond du Lac County contracts as a lead agency and is reimbursed by case initiation and hourly rates for a multi-jurisdiction area covering Fond du Lac, Green Lake, and Calumet counties. Referrals are received on newly infected persons with HIV and on HIV clients who have recently moved into Wisconsin, to assist with medical resources, notification, and testing of sexual and needle sharing partners. In 2017, 4 partner services cases were initiated; including 1 newly diagnosed case.

Communicable Disease Control and Prevention

Wisconsin state law requires the reporting of communicable diseases to local public health agencies by healthcare providers, hospitals, and labs. The Health Department has continued enhanced surveillance for Hepatitis C and HIV through outreach to high risk individuals.



Diseases	2015	2016	2017
Sexually Transmitted Infections (STI)			
Chlamydia	294	330	316
Gonorrhea	35	104	63
Food/Water Borne Illness			
Campylobacter	33	21	32
Cryptosporidium	18	15	5
E. Coli	1	10	1
Giardia	6	6	11
Salmonella	18	22	24
Vaccine Preventable (except Hep C)			
Pertussis	2	9	5
Hepatitis A	0	0	0
Hepatitis B	1	2	2
Hepatitis C	51	40	34
Tuberculosis (TB)			
Latent Disease	12	6	14
Active Disease	2	1	0

Childhood Lead Testing

Goal – Prevent childhood lead poisoning by reducing and eliminating environmental lead exposure.

Lead based paint and varnish still exist in many Fond du Lac County homes built before 1978. There is no safe level of lead in the human body. Even very low levels of lead exposure can cause permanent brain damage and negatively affect health throughout the child's life, especially those between 12 months and 6 years of age.

Children are screened using a capillary sample (fingerstick). If there is an elevated result, a venous blood sample is used to confirm the result. A public health nurse monitors children who have had a high capillary sample, to ensure that a confirmatory venous sample (blood draw) is taken within 3 months.

Wisconsin recommends that when a child's blood lead level is 5 mcg/dL or greater: (1) the child's test be confirmed by a venous test within 1 to 3 months, (2) the child's doctors give education to parents and monitor the child's blood lead level, and (3) the public health nurse provides early intervention services to the family. Public Health home visits are offered if children have a confirmed blood level of 10mcg/dl or greater. Code Enforcement staff conduct a home inspection for environmental sources of lead exposure if children have levels greater than 15mcg/dL.

	2015	2016	2017
Children screened by Health Department	643	388	345
Children screened by Private Providers	943	1,165	1,006
Total blood tests completed	1,586	1,553	1,351
Initial Capillary screening ≥ 5 mcg/dL or higher	57	62	64
Confirmed Venous results 5 – 9 mcg/dL	11	14	15
Confirmed Venous results 10 – 14 mcg/dL	9	7	14
Confirmed Venous results 15 mcg/dL or higher	5	1	5
Nurse home visit for education	8	8	14
Code Enforcement Investigation Inspections	3	1	5



Community Outreach

Public health staff are actively involved in multiple initiatives with other community agencies.

Diabetes

Our current Community Health Assessment identifies several factors and behaviors that contribute to risk for diabetes, including elevated BMI, physical inactivity, and low intake of fruits and vegetables. In March, 2017, one registered nurse became a trained facilitator for "Healthy Living with Diabetes Workshops", an evidence-based, 6-week workshop for adults who have diabetes, prediabetes, or live with someone who does. The program focuses on diabetes self-management, addressing food choices, physical activity, and engagement in medical management. Other community partners include Aging & Disability Resource Center (ADRC), Agnesian HealthCare, and the YMCA. Working together, these agencies conducted 3 workshops attended by 40 individuals. Future program goal includes recruiting additional facilitators so that sessions can be offered more frequently, and also expanded to outlying areas of the county.

Mobile Integrated Health/Population Health

The Health Department has been participating in a pilot program between Agnesian HealthCare & City of Fond du Lac EMS, designed to: keep people safe in their homes while reducing non-urgent calls to 911, and reducing frequency of hospitalizations and transfers to the emergency room.

Our role has been providing information re: available community resources to EMS staff, upon request, conducting public health home visits to interested citizens, and increasing awareness of services we provide (nursing care at senior housing, loan closet, and fall risk assessments).

Jail Health

Fond du Lac County Jail contracts with Advanced Correctional Healthcare (ACH) for physician and mental health services. ACH provides physician on-call coverage for the jail 24 hours a day, 7 days a week. The physician visits the jail weekly for medical visits with patients. ACH provides mental health services 40 hours a week (M-F). The Fond du Lac County Health Department continues to provide nursing staff to the jail. We provide nursing care 8 hours a day, 7 days a week (7a – 3p).



Jail health staff had 35,032 contacts with inmates/patients in 2017. This is decrease from 2016. The average daily population in 2016 was 300 and the average daily population in 2017 was 271.

Accomplishments:

An electronic medical record called CorrecTek was implemented in Fall 2017 with huge success. All records and medication administration (done by correctional officers) is now electronic. It was a huge change AND well worth it!



EMERGENCY PREPAREDNESS

Goal – Fond du Lac County is prepared to respond to all emergencies with a detailed plan of action and a system of communication with community responders. This response includes detecting disease outbreaks; investigating to determine what the risks are to the public and who may have been exposed; informing the public and professionals of the specific disease threats and how to protect themselves and others; managing infected persons; isolating or quarantining affected individuals as appropriate; providing medications or vaccinations to people at risk in the population.

2017 Activities:

- Collaborated with partners to close gaps in the CDC Preparedness Capabilities: Community Preparedness, Community Recovery, Medical Surge, Non-Pharmaceutical Interventions and Volunteer Management.
- Continued to collaborate and exercise with the Southeast Wisconsin Healthcare Emergency Readiness Coalition, Inc. (HERC Region 7), HERC Region 7 Public Health Caucus, and other local public health partners.
- Continue to work with our public and private partners to assess and address gaps in emergency planning and disaster recovery; formed the Fond du Lac Area Community Organizations Active in Disaster (COAD); secured funding from the HERC for Volunteer Reception Center.
- Continually inform residents and staff on the importance of being prepared and how to prepare for disasters with regular posts on Facebook, presentations to nursing students and health department staff, participation in the 2017 Fond du Lac Home Extravaganza.
- Regularly (biannual) convene Administrative Panel on Pandemic planning to discuss plans and actions that would take place during a public health emergency.
- Conduct annual fit testing and training for staff who are asked to respond to areas with a potential of being
 exposed to an infectious agent have appropriate guidance and personal protective equipment.
- 2017 full scale exercise involved collaboration with 55 area schools to provide school aged children with the influenza vaccine (mass clinic exercise); provided evaluation for Agnesian full scale evacuation drill.
- Conduct regular communication drills to staff and partners to test response times and update contact information.

Annual Updates:

Every year the department requests input from collaborating agencies and updates all emergency plans that we serve as the lead agency for. Health Department staff were kept updated and informed on each plan by our monthly All-Staff Meetings.

Plan reviewed annually include:

Public Health Emergency Plan (PHEP)	
Pandemic Plan	Extreme Temperature Response Plan
Family Assistance/Information Plan	Mass Care and Sheltering Plan
FDL Health Department Continuity of Operations Plan	(COOP)

Program Funding:

100% funded by the Public Health Emergency Plan (PHEP) Cooperative Agreement Grant. Funding for the budget period July 1, 2016 – June 30, 2017 was \$70,715.



Save a Smile Dental Program

Goal – Through community-driven partnerships and collaborations, increase dental care access and improve the oral health of children and adults in our community.

The most common chronic infectious disease among children today is tooth decay. Tooth decay can threaten a child's health and well-being. The biggest dental problems are access to care, expense, and lack of preventive services. The Fond du Lac County Health Department has addressed oral health concerns in Fond du Lac County by operating Save a Smile (SAS) since 2007.

SAS is a successful, one-of-a-kind program for residents of Fond du Lac County with Medical Assistance insurance. SAS provides access to ongoing preventive and restorative dental care to patients 18 years and younger. Through a partnership with SSM/St. Agnes Hospital started in 2012, SAS began providing dental care to adults with urgent dental needs.

Local dental providers contract with SAS through the Fond du Lac County Health Department and provide treatment in their own offices. Patients are initially enrolled, assessed, given patient education and then referred to an appropriate dental provider by a Registered Dental Hygienist in the Fond du Lac County Health Department.

	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
CHILDREN										
Children	484	640	1025	1216	1450	1279	637	1034	904	1000
Enrolled										
Office Visits	764	906	1695	2050	1972	1527	1395	1581	1609	1783
Missed										
Appointments	1% (10)	1% (7)	1% (18)	1% (13)	2% (21)	1% (17)	2.5% (35)	1% (23)	2.2% (35)	1.5% (27)
Waiting List	206	150	0	300	350	325	344	576	500	368
Participating										
Dentists	39	39	39	42	40	38	38	40	43	41
Restorative Cost	\$19,135	\$13,008	\$19,087	\$20,091	\$16,009	\$14,279	\$9,556	\$6,872	\$6,426	*
Preventative	\$9,241	\$7,092	\$19,809	\$24,863	\$21,689	\$18,434	\$11,887	\$11,734	\$7,716	*
Work										
ADULTS										
Adults Referred		-	62	57	129	291	325	303	330	262
Office Visits		-	74	80	186	362	362	388	474	375

^{*}Statistics no longer able to be calculated due to age of software.

Program Funding Sources

Fond du Lac County
Medical Assistance
Agnesian Healthcare Foundation
Fond du Lac Area United Way
City of FDL – Redevelopment
Authority
Local Dental Providers
Local donations

Additional Accomplishments

Fluoride Varnish Program – Children receive oral health education, oral health assessments and fluoride varnish treatments from a Registered Dental Hygienist.

- 515 students from Head Start
- 315 students from Ripon Elementary schools
- 283 students from Campbellsport and Eden School District
- 173 children from the FDL Health Department

771 Children participated in the Fluoride Mouth Rinse Program at 8 rural FDL County schools.

42 children received donated services from 5 dental providers and their staff through the 2017 annual Give Kids a Smile Day. This event was facilitated by Save a Smile and provided over \$13,212 of donated dental treatment.

CHILDREN & FAMILIES

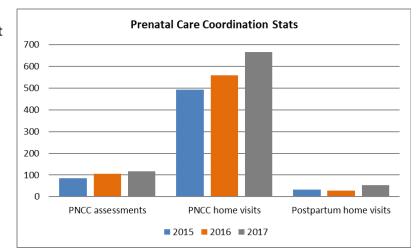
Maternal Child Health (MCH)

Goal: Improve birth outcomes and strengthen at risk families. Strategies with activities through the following:

- Offer and provide home visits through Prenatal Care Coordination (PNCC), a Medicaid benefit that assists eligible pregnant women to gain access to medical, social and education services.
- Offer and provide home visits to women and infants in the postpartum period, providing education and community resources.
- Provide breastfeeding support.
- Offer and provide home visits to first time parents of children under age 3 through targeted case management, a Medicaid benefit that strengthens families and enhances child and family development through the use of the evidenced based Parents as Teachers curriculum.
- Collaborate with community partners and coalitions which support the health of and strengthening of young families.
- ❖ Participate in MCH grant objectives that address Title V National Performance measures, specifically in the areas of Tobacco and Breast Feeding.

Highlights:

- -726 referrals received- sources include; WIC, Agnesian Health, Jail, Medicaid HMO, DSS, St. Vincent de Paul, Fond du Lac High School, New Beginnings and self-referrals.
- -658 one-on-one visits completed with 153 pregnant women (87 women were enrolled in a billable benefit through Medical Assistance (MA)).
- -73 visits to families postpartum (41 visits were billed through MA).
- -75 visits included an infant assessment and teaching.
- -7 visits for pack and play distribution and safe sleep teaching (partnership with St. Vincent de Paul).
- -12 visits to pregnant women in the Fond du Lac County Jail.
- 20 breastfeeding moms received counseling from one of our Certified Lactation Counselors (CLC).
- -MCH nurse participated in a weekly teen group meeting (Parent Life), reaching 10-20 teen girls and boys each week. All teens are either pregnant or parenting. This is a partnership with INSPIRE (school grant) and Parent Life.
- -12 families were enrolled and participated in a parenting benefit. 65 targeted case management visits were completed. Evidenced based Parents as Teachers curriculum is utilized in this benefit.
- -62 pregnancy tests completed.
- -5 childcare centers were certified as Breastfeeding friendly. An MCH nurse, CLC took the lead in this MCH objective.
- Created a Fax to Quit policy and pilot project for reduction of secondhand smoke exposure in children.
- -First Breath (smoking cessation program for pregnant women) was offered to 10 women.



- -CDR (Child Death Review) team is coordinated by MCH and met quarterly to review child deaths, identify risk factors and make preventative recommendations.
- -5 childcare centers trained in ASQ-3 developmental screening-MCH nurse led this SPROUT coalition workgroup.
- -Over 100 expired infant/child car seats were collected and recycled in Fond du Lac through a partnership with Safe Kids Fox Valley and Leadership Fond du Lac.

WOMEN, INFANTS, & CHILDREN (WIC)

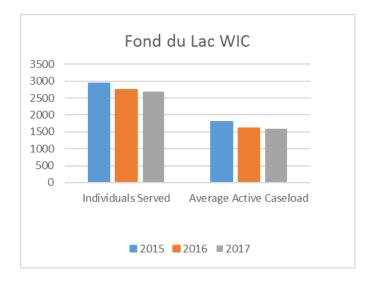


This is a Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), providing nutrition, education and healthy food for income eligible families.

Goal – Improve the nutritional status of low income pregnant women and children under the age of 5 to foster healthy families.

Accomplishments:

- Served 2,684 individuals, averaging a caseload of 1,588 active participants per month.
- WIC vouchers totaling \$993,439.74 were cashed at 14 Fond du Lac County grocery stores and pharmacies.
- \$8,124 was spent at farmer's markets and farm
- 96 pregnant high risk women were referred to the Prenatal Care Coordination Program (PNCC).
- 305 children were tested for lead poisoning.



2017 Efforts to help WIC retention:

- An online application continues to be available; 44 families used this method to apply in 2017.
 - The application was also converted into Spanish and can be found on the Fond du Lac County WIC webpage.
- The WIC program placed a targeted Facebook Ad which reached 2,875 people with 14,840 impressions in Fond Du Lac County.
- Provided a presentation to the community providers about the WIC Program.
- Held an information booth at the local Farmer's Market.
- Attended outreach events such as the Back to School Day at Boys & Girls Club.
- Attended community meetings and breastfeeding coalition in representation of WIC.
- Fostered knowledge about WIC amongst future providers: UWGB Dietetic Interns, a future Physician Assistant and local nursing students.
- Partnered with 5 local daycares to provide training to become a Breastfeeding Friendly Center.

In 2017 the Fond du Lac County WIC program was monitored by the Federal Government. Our project was highly praised for going above and beyond in our breastfeeding and outreach efforts.

Breastfeeding & Peer Counseling Program

Goal – All women both pregnant and breastfeeding will receive breastfeeding education and support to achieve their breastfeeding goals.

The WIC Program continues to work diligently to promote and support breastfeeding. Annually WIC Certified Lactation Counselors attend the Wisconsin Association of Lactation Consultants conference in Oshkosh. WI.

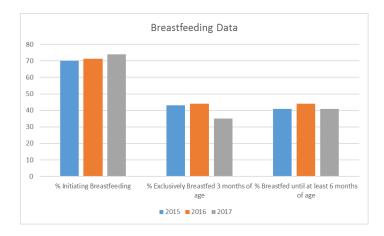
The WIC Director and Breastfeeding Coordinator also attended the Loving Support through Peer Counseling training for WIC Managers Training and have implemented what was learned into our daily practice.

World Breastfeeding week was August 1st through the 7th; WIC mothers were mailed certificates to honor their breastfeeding successes. WIC staff also participated in the 6th annual breastfeeding walk for the Breastfeeding Alliance of Northeast Wisconsin; a coalition that our Breastfeeding Coordinator is very involved in.

A new breastfeeding peer counselor was hired. She is bilingual and currently serves all of our WIC breastfeeding families. WIC Staff assisted in training 5 local daycares so that they could obtain Breastfeeding Friendly credentials.

Accomplishments:

- 74% of mothers on WIC initiated breastfeeding; this has increased by 3% from 2016.
- 35% of WIC infants are exclusively breastfed at 3 months of age; above the state average of 28%.
- 41% of infants were breastfed until at least 6 months of age; above the state average of 36%.





Eat healthy • Be active • Your kids are watching

Fit Families Program

Goal – Fit Families Supplemental Nutrition Assistance Program-Education (SNAP-Ed) is a successful behavior change program targeting primarily families of 2-4-yearold children enrolled in WIC at Fit Families projects in Wisconsin. Fit Families strives to help prevent childhood overweight/obesity and is collaborating with other SNAP-Ed projects and partners on this effort.

Messages:

Fit Families employs three core messages and one overarching message to combat overweight and obesity.

Core messages:

- 1. Move More... Watch Less.
- 2. Make Every Bite Count... More Fruits and Vegetables.
- 3. Make Every Sip Count... More Healthy Beverages.

Over-arching message:

1. Eat Healthy, Be Active: Your Kids Are Watching.

Components:

Fit Families engages three components to build a strong environment for families:

Family Component

- 53 families completed the 12-month program
 - o 49 English speaking & 4 Spanish speaking

Organization Component

- Fit Families wellness policy was created for Fond du Lac WIC Staff
- 100% staff completion for water intake challenge

Community Partnerships Component

- 2 Partnerships were formed in 2018
 - o Fond du Lac Recreation Department
 - Downton Fond du Lac Partnership

Human Health Hazards

Fond du Lac County Health Department and Code Enforcement continue to collaborate in areas of Human Health Hazards. Most investigations are conducted by Code Enforcement staff in response to complaints or other reported observations. If a human health hazard is found the Health Department, Code Enforcement and Corporation Counsel work with the owner to ensure safe removal (abatement) of the hazard.

During 2017 there were 87 human health hazard inspections conducted including both initial and follow up inspections. Many of the inspections were due to mold complaints – not all inspections revealed evidence of mold.

Also of note, 5 Lead Risk assessments were completed, all of which were due to Elevated Blood Lead levels (EBLs) > 15mg/dl.

Water Quality

Home owners and renters are encouraged to have their private well water checked annually for the presence of bacteria and nitrates. Safe, clean water is one of the most important components in our lives. Municipal water systems are tested regularly to ensure safe water is provided, but it's up to individuals who drink from private wells to test their well water. A State Certified Safe Drinking Water Lab maintained by Health Department staff offers the opportunity for bacteria and nitrate analysis.

2017 Health Department Lab

- Received 191 private well water samples for bacteria analysis.
- 38 samples (20%) resulted in "Unsafe" analysis meaning coliform bacteria were present in the sample and this source was "Unsafe" for drinking.
- 137 samples were analyzed for nitrate.
- 10 samples (7%) had elevated nitrate levels of greater than 10 ppm.

148 Transient Non-Community well water samples were analyzed for bacteria and nitrates in conjunction with the Wisconsin DNR Transient Non-Community Well Program. These are wells which provide water to 25 or more people

for at least 60 days/year and would include wells at restaurants, taverns, and churches. Wolf Lake Beach was monitored for safe swimming during the summer of 2017 for 13 weeks with no advisories or closures required. Weather, including precipitation, wind and temperature affect beach water quality. Animal and human activities also have an impact on safe swimming.

Inspection Program

As an agent for the Wisconsin Department of Agriculture and Department of Safety and Professional Services, the Inspection Department is required to inspect, enforce and license the following facilities.

- Food (Restaurants & Retail Food Stores)
- School Lunch Programs
- Taverns
- Lodging (Hotels, Motels, Tourist Rooming Houses, and Bed & Breakfasts)
- Campgrounds
- Public Swimming Facilities
- Tattoo and Body Piercing
- Recreational Education Campgrounds
- Temporary (Food & Camping)

Licensed Establishments	2014- 15	2015- 16	2016- 17
Restaurants	368	361	353
Taverns-No Food	8	7	8
Retail Food	137	133	135
Lodging	30	29	30
Campgrounds	14	13	12
Pools	56	46	53
Tattoo/Body Piercing	8	7	8
Recreational Educational Camps	-	-	3
Temporary Restaurants	35	28	24

Activities:

- 600 routine inspections were conducted
- 52 pre-inspections were provided
- 37 complaints were investigated
- 11 re-inspections completed
- 292 additional inspection visits were conducted for pre-inspection follow ups and other inspections and/or consultations.

East Central Radon Information Center

Fond du Lac County Health Dept. serves as a Radon Information Center (RIC) for Winnebago, Outagamie, Sheboygan, and Fond du Lac County residents. Homeowners and renters are encouraged to test their homes for radon an odorless, tasteless, invisible gas produced by the decay of naturally occurring uranium in soil and water. Radon can cause cancer and the Environmental Protection Agency (EPA) estimates 20,000 lung cancer deaths each year in the U.S. are radon-related. Exposure to radon is the second leading cause of lung cancer after smoking.

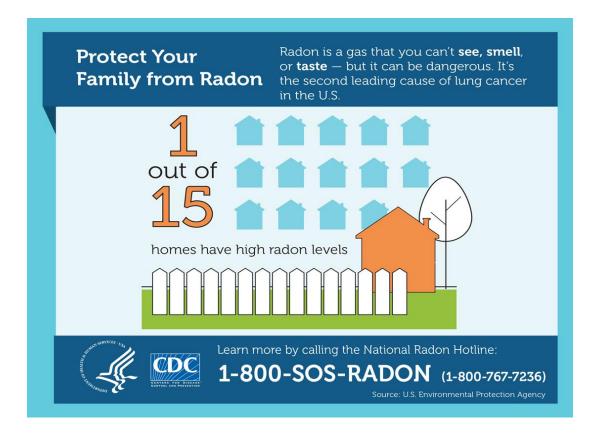
Testing a home for radon is the only way to know if the home has an elevated level of radon.

Activities:

- Displays at the Home Show.
- Provided newsletter material to several outlets.
- Local municipal offices provided short-term kits to county residents.
- Short-term and long-term radon test kits are available at the Fond du Lac County Health Department.
- Information was provided via brochures, emails, and phone calls to many homeowners, renters, home buyers/sellers, realtors, and builders.
- Annual meeting with RIC Partners was held.
- Two staff attended the State Radon Conference.

Statistics:

- 264 short term kits sold
- 11 long term test kits sold
- 109 test kits with elevated levels (> 4pCi/L)
- 88 phone calls answered about radon



Five Counties for Tobacco-Free Living Tobacco Prevention and Control

Fond du Lac, Green Lake, Marquette, Washington, and Waushara

Mission – Creating nicotine and tobacco-free environments in which we live, learn, work, and play while promoting healthy lifestyles through education, advocacy, policy, and helping people quit tobacco.

- ✓ Prevents youth from starting.
- ✓ Reduces exposure to secondhand smoke.
- ✓ Tackles health disparities.
- ✓ Helps people quit tobacco.

Successes:

- WI adult cigarette smoking rates are at an all-time low of 17.3%.
- The 2016 WI Youth Tobacco Survey shows a continual decline in high school cigarette smoking rates. The rate is now 8.1% in 2016, down from 10.7% in 2014.
- The coalition worked with HOMZ Management who implemented a smoke-free housing policy in three section 8 multi-unit apartments.
- The coalition hosted an annual breakfast partnering with Agnesian HealthCare and Marian University Social Work Program; over 65 community members attended.
- Coalition members promoted the DHS "Tobacco is Changing Campaign" hoping to increase parents' awareness of the new products new concerns.

Challenges:

- 21% of Wisconsin high school students are exposed to secondhand smoke in their homes (WI Youth Tobacco Survey 2016).
- 13.3% of Wisconsin high school students have used ecigarettes (WI Youth Tobacco Survey 2016).
- Currently, 7 vape shops in Fond du Lac County.
- Vape shops are not required to have a tobacco retail license.
- New electronic delivery device called JUUL is gaining popularity with youth; looks like a computer jump drive and is easily accessible to youth on-line.
- 29% of Medicaid recipients and 29% of individuals diagnosed with depression smoke (Data Look WI Tobacco Prevention and Control Program 2017)
- 12% of Wisconsin women smoke during pregnancy.

Health Care Costs and Funding:

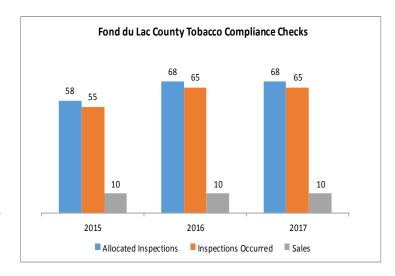
- Annual health care costs in Wisconsin directly caused by smoking - \$2.66 billion.

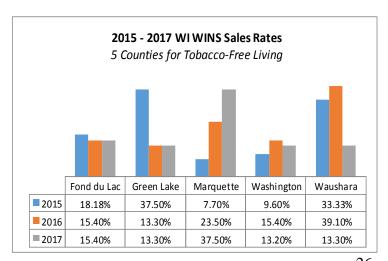
- Medicaid costs caused by smoking in Wisconsin -\$581.4 million.
- If Wisconsin invested the recommended \$10/person, over 30,000 fewer Wisconsin kids would grow up to become addicted adult smokers.
- Residents' state & federal tax burden from smokingcaused government expenditures is \$797/household.

Tobacco Retailer Compliance Checks

There were 65 tobacco retailer compliance checks completed in 2017, with 10 sales of tobacco to minors. This represents a sales rate of 15.4%.

Resources and technical support were provided to all five counties. WITobaccoCheck.org a free online tobacco retailer training course was promoted to all tobacco retailers as well as additional educational resources to all Fond du Lac County tobacco retailers.





Clean Indoor Air/Tobacco Free Initiatives

Support was provided to all five counties' law enforcement agencies regarding compliance with the Wisconsin Statewide Smoke-Free Air Law

- 6 complaints were filed in 2017. Four in Washington County and 1 in Waushara County. One in the Village of North Fond du Lac.
- Technical support was provided to county partners regarding the statewide smoke-free air law, as well as any businesses in the Five Counties.

Tobacco Prevention Education

- The Tobacco Prevention and Control Coalition updated educational resources and provided presentations to various community groups.
- Educational resources were shared with all five counties as well as local businesses, colleges, wellness committees, and other various organizations.

Tobacco Environmental Scans

Thirty-one tobacco retail assessments were completed in Fond du Lac County working with local retailers. Youth are especially price-sensitive customers. Small packages of cigarillos keep tobacco affordable and attractive to youth. Seventy-one percent of retailers visited advertised cigarillos for less than \$1. Thirty-three percent of retailers had tobacco advertising within 3 feet of the floor, while 28% had tobacco advertising outside the store. Exposure to tobacco marketing in stores increases experimentation and use by youth and is more powerful than peer pressure.

New Device JUUL

PHILLIES

PHILLIES

CIGARIELOS

PHILLIES

CIGARIETES

LICENTRONIC CIGARETTES

Five Counties for Tobacco-Free Living took a team approach completing retail assessment that included partnering with Drug Free Communities (DFC) of Fond du Lac County who completed retail assessment on alcohol and the YMCA Healthy Living Coalition (Living Well) who completed retail assessment of healthy food options.

FACT-Youth Tobacco Prevention Volunteers:

FACT groups are active in three middle schools in Fond du Lac. Schools included: Sabish, Theisen, and Woodworth Middle School. Forty new FACT members were recruited in 2017.

Successes:

- A FACT member in Fond du Lac County was chosen to serve on the FACT State Board of 15 members. This is the youth's first term serving on the FACT Youth Board.
- Educated peers and the community throughout the year about the new tobacco products and product ingredients.
- Created and implemented activities during the following national campaigns: Kick Butts Day, World No Tobacco Day, and The Great American Smokeout. Youth also attended and spoke at the 2017 Joint Finance Committee (JFC) hearing.



FACT students are pictured left to right participating and speaking at the 2017 JFC hearing, chalking for the Walleye weekend event, and creating a human billboard for Kick Butts Day 2017.

Fond du Lac County Asthma Coalition

Goal – Decrease the burden of asthma in Fond du Lac County.

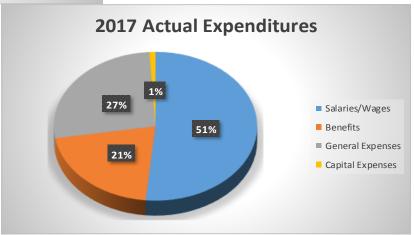
- Maintained website resources.
- Collaborated with community partners to promote and share resources.

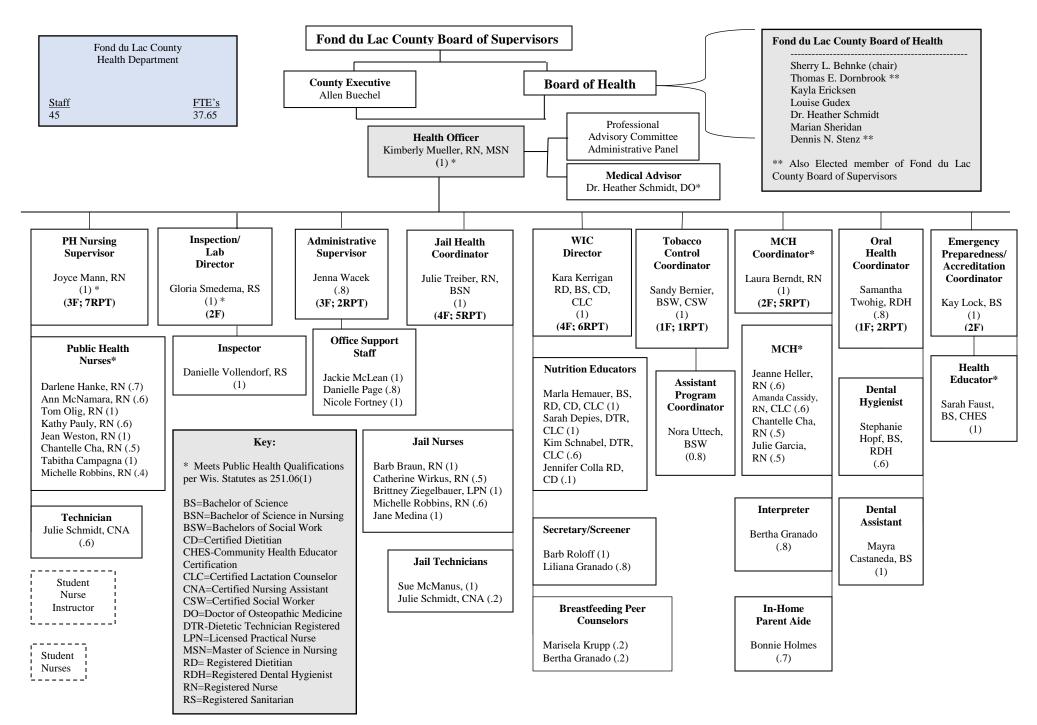
BUDGET SUMMARY

	2016 Actual	2017 Actual	2017 Budget
REVENUE			
Tax Levy	\$1,276,780	\$1,340,234	\$1,340,234
State/Federal Grants	\$717,108	\$788,588	\$756,325
Licenses and Permits	\$208,854	\$210,220	\$203,702
Donations/Private Grants	\$308,121	\$134,317	\$208,141
Public Charges for Services	\$661,284	\$614,280	\$461,811
Intergovernmental Charges	\$88,781	\$92,333	\$92,819
Interdepartmental Charges	\$406,069	\$453,702	\$418,800
Carry-Over Revenue	\$151,807	\$178,224	\$178,225
Total Revenues	\$3,818,803	\$3,811,897	\$3,660,057
EXPENDITURES			
Salaries/Wages	\$1,827,856	\$1,874,681	\$1,893,955
Benefits	\$714,087	\$757,544	\$779,755
General Expenses	\$910,027	\$969,324	\$969,217
Capital Expenses	\$10,811	\$34,510	\$57,550
Total Expenses	\$3,462,781	\$3,636,059	\$3,700,477

^{**}Reflection of all program areas, numbers rounded to the nearest dollar.







ORGANIZATIONAL CHART 2017

Annual Report:

For additional copies of this report call, 920-929-3085, or visit our website at www.fdlco.wi.gov

Information Sources: Wisconsin Department of Health Services, Public Health Profiles, Fond du Lac County Health Department

